

OUR 10TH ANNUAL WALK FOR LIFE WAS A HUGE SUCCESS!

All of us at A Woman's Choice are excited to share that our 10th Annual Walk for Life was our best Walk ever! We had over 450 people with us on that beautiful Saturday morning in November. **Our amazing walkers and their incredibly generous sponsors raised \$80,719!!** We are grateful to God for this blessing. Thank you so much!

We also want to thank our Premier Sponsor, Pre-Con Construction, Inc and our Life Saver Sponsors - C & E Imprinted Sportswear, The Colinas Group, Inc - Engineering and Environmental Consultants, Lighthouse Ministries Thrift Store, Pre-Con Properties, Inc, and Uplifting Air. We rely on these organizations along with our Corporate Sponsors (listed below) to finance our Walk. We truly appreciate their generous hearts. If you see any representatives of these businesses out in the community, please thank them for us!

Finally, we want to acknowledge our 2019 Walk for Life Champion Church, Ardella Baptist!! Their team, headed by Liaison, Sue Bryant, raised \$10,195!! Way to go, Sue! You and your team did an outstanding job at getting to the finish line in the number one spot. Congratulations!



What is our vision for our 2020 Walk for Life? We believe it will be our best Walk ever, of course! Who will we see as our 2020 Walk for Life Champion Church?

Save the date for November 7, 2020 and join in the friendly competition. It's never too early to begin asking for sponsors.



A WOMAN'S CHOICE

Changing hearts. Saving lives.

KARLA'S 2020 Vision

Our marketing strategy at A Woman's Choice is to appeal to women seeking information about abortions. We want to let a potential client know that we can provide the answers she needs to make an informed decision. And for Karla*, this is exactly what brought her through our doors. **She surfed the internet to find information on abortions, found our clinic, and scheduled an appointment.**

On her initial visit, we learned that Karla was married and her goal was to secretly go through the abortion procedure without telling her husband. She had several children already and couldn't imagine having another. In addition, she was feeling very stressed because she no longer had the family support she needed to help raise her children.

During their discussion, Karla's advocate shared the gospel message with her in a way she'd never heard it explained. We believe this was the turning point for Karla. When she came back to see us a few days later for her ultrasound, her heart had been transformed! **She not only chose**



life, but said she was excited about the baby growing in her womb! She could "clearly see" she was making the right decision.

In her exit survey, Karla stated, "My advocate made me feel safe, and I loved everything we discussed." All of us at A Woman's Choice are in awe of the God we serve. Only He can change hearts and save lives. As for Karla, her 2020 vision for life is to give birth to a new baby! We praise God for the gift of life! We also praise God for everyone who supports our ministry. YOU helped make Karla's 2020 vision for LIFE a reality. *name changed for privacy

THANK YOU TO ALL OF OUR WALK FOR LIFE CORPORATE SPONSORS:

Bay to Bay Balancing
Celebrate Birth Midwifery
Covalt Group Inc
Cracker Barrel Catering
Hulbert Homes
Hurlburt Financial

Lakeland OB/Gyn
Millet, Inc
Phillip E Abbott DDS, P.A.
Pre-Con Construction of FL
Woodmen of the World Chapter #78



2020 VISION ...for Life!

With the year 2020 upon us, it is inevitable there will be countless references to "vision" for the new year all around us. It feels a bit cliché, and yet, it is a great opportunity. Vision is a powerful thing. The Word of God tells us in Proverbs 29:18, "where there is no vision, the people perish." Vision gives life. So if an entire year provides us with an opportunity to think about, talk about, and pray about vision, it is a good thing!

Vision is also critical for the ministry at A Woman's Choice. Every year, we seek the Lord's vision for our ministry--where He wants us to go and what He wants us to do. So as we start this new year of 2020, we want to have 2020 Vision...for Life! We are looking forward to see clearly what He has in store for us and the mission He has given us.

Our mission at A Woman's Choice is to help women and men choose life for the unborn through Christ-centered medical services, education and support. In other words, we want to see LIVES SAVED! But to see that happen, we need to take action. Our first action is always prayer, seeking the Lord's direction and will. Then we will move forward

as He leads. One of the ways God has led us to reach more women to fulfill our vision for this year is to reach them where they can be found most--online.

In 2019, we took the steps to build a new website for our clients, where we can interact with them via a live chat feature and provide information that is most critical to them. We also increased our ads on Google, so when they are looking for help online, they will find A Woman's Choice. We want them to find us first, so we have the opportunity to speak a vision of life into their hearts and minds. This year we will launch a social media advertising campaign in order to reach this generation through the method of communication they use most. We are so excited to see how God will use all of these things to grow our mission and accomplish His vision!

And this is just the beginning! We are still seeking the Lord for what additional steps we can take towards our vision, and so we know there will be more. Will YOU pray with us and partner with us to have a 2020 Vision for Life this year? Together, we WILL see more lives saved, now and in eternity! God bless you!

Rebecca's Heart

a note from AWC's Executive Director



Life REDEEMED

We are excited to reveal our theme for this year's annual fundraising Gala! It is **Life REDEEMED** and the Scripture verse comes from Lamentations 3:58 - "**You, oh Lord, took up my cause. You redeemed my life.**"

We felt this verse was appropriate because our keynote speaker is **Abby Johnson**, author of the best-selling book, "**Unplanned**," which chronicles both her experiences within Planned Parenthood and her dramatic exit. The date of the Gala is **Thursday, April 16, 2020**, so mark your calendar! Stay tuned for information on a private showing of the movie, "Unplanned," a few weeks before the Gala.

Save the Date
April 16, 2020

SANCTITY OF HUMAN LIFE SUNDAY

Every January in our churches we celebrate Sanctity of Human Life Sunday (SOHLS), but do we really know what it means? As believers in Jesus Christ, it is critically important that we do. We must understand that when we stand for the "sanctity" of human life, we are proclaiming that all human life is of utmost value and should be protected.

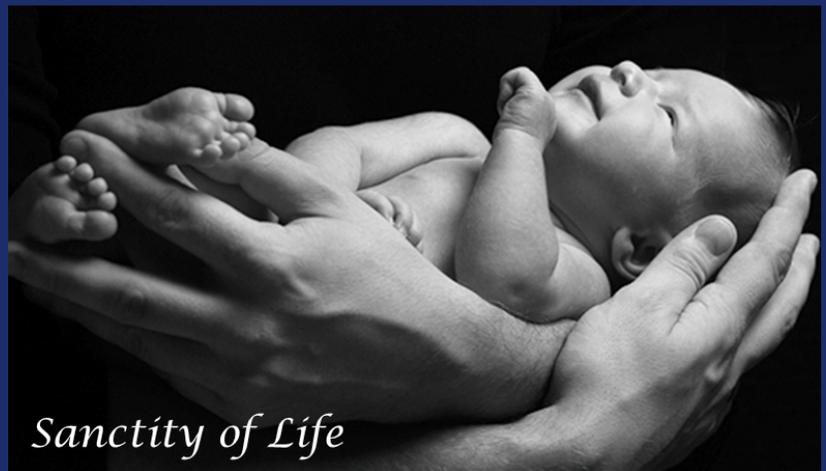
But beyond understanding what the words mean, we also need to know where that value comes from, and to discover that, we turn to the Word of God. The Bible is filled with scriptures from cover to cover that support the pro-life position. In fact, all Scripture is pro-life! But we will look at just a few key verses that help us see why we celebrate and stand on the sanctity of all human life.

The first verse comes in the very beginning--Genesis--and gives us a strong foundation for our belief. Genesis 1:27 tells us the one thing that is most important, that "God created man in his own image." What an awesome truth! All of creation was made by God's hand, but ONLY ONE part of His creation was made in His image, and that is you and me--human life! What more could give value to something than being fashioned after the image of the supreme Creator of the Universe? Nothing! Human life is valuable because we are made in God's image. Period.

But there is still more. Another scripture that is clear and direct in its communication about the value of human life is Exodus 20:13--"You shall not murder." This is one of the Ten Commandments, which gives it the gravity it deserves. As one of the "big ten," it is unquestionable as God's law that innocent human life must not be taken, because that life has inherent value.

God created life, and He loves life--ALL human life. This truth cannot be more evident than in John 3:16. This verse tells us that God "so loved" the world that He gave His Son. The "world" that He loves are the humans He created. And He loved them so much that He gave the greatest thing that He could give--the life of His only Son--so that He could redeem them. What better demonstrates the value of human life than knowing that God sacrificed His Son for the humans He loved? Nothing does, because human life is sacred and dearly loved by God.

So next time you hear about the "sanctity of human life," remember God's heart for His creation. Remember His love--for every human being ever created, for those born and unborn...and for YOU!



Sanctity of Life



Many churches join with us in this celebration by sharing a beautiful flyer about A Woman's Choice with their congregations. In addition, some churches participate in a **BABY BOTTLE CAMPAIGN**, which helps us raise much-needed funds so we may continue doing this kingdom work for His glory.

Contact Janet at Janets@supportawc.com if you would like information about running a baby bottle campaign at your church.

WALK in HER SHOES

Learn her story ... walk her journey ... discover the outcome.

Open House Ministry Tour

Tuesday, February 25th

5:30-7:30 p.m.

Allow approx 30 minutes

BRING A FRIEND!



A Woman's Choice

1234 E. Lime Street
Lakeland, FL 33801

863.683.2341

SupportAWC.com



Non-profit Org.
U.S. Postage
P A I D
Permit #1
Lakeland, FL

See inside:
**2020 Vision . . .
for LIFE!**

Calendar of Events

January 19 Sanctity of Human Life Sunday

February 7 First Friday
Downtown Lakeland

February 25 Walk in Her Shoes
(Open House) 5:30 - 7:30 p.m.

April 12 Happy Easter!
He is Risen!

April 16 Life REDEEMED
Annual Fundraising Gala



Be sure to
**"LIKE" us on
Facebook**

"SHARE" us
with your friends.

[Facebook.com/
supportawcflorida](https://www.facebook.com/supportawcflorida)

MISSION STATEMENT:

A Woman's Choice helps women and men choose LIFE for the UNBORN through CHRIST-centered education, MEDICAL care and SUPPORT.

VISION STATEMENT:

Ending abortion by advancing a culture of LIFE and FREEDOM in CHRIST

You may opt to receive our newsletter via email by contacting Deena at deenak@supportawc.com.