

Annual Report

2023

A  **WOMAN'S CHOICE**



Our 2023 Impact

170
Lives
Saved

12
Decisions
for Christ

544
Ultrasounds

1,942
Total
Client
Services

676
Pregnancy
Tests

188
STI
Testing

1,627 Students Reached in our Sexual Health & Relationship Education Program

622 Female-client Life Steps Education Sessions

122 Male-client Life Steps Education Sessions

1,408 Total Medical Services Provided

About us

Our Mission

A Woman's Choice helps women and men choose life for the unborn through Christ-centered education, medical care and support.

Our Vision

Ending abortion by advancing a culture of life and freedom in Christ

Contact Us

1234 E. Lime Street • Lakeland, FL 33801
863-683-2341
AWomansChoice.com

Board of Directors

Adam Spafford, President
Senator Kelli Stargel, Vice-President
Lacey Benigas, Treasurer
Candace Moss, Secretary
Coady Cheek, Board Member
Chris Fear, Board Member
Clarke Freed, Board Member
Pastor Jon Friedt, Board Member

Help for an
unplanned
pregnancy



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Enhancing Trust

Rebecca's Message

A letter from the Executive Director of A Woman's Choice

After a year filled with some incredible developments in 2022—the addition of our Mobile Ministry vehicle, new events and ways of fundraising, and the amazing overturning of Roe v. Wade—2023 was one of faithfully carrying the mission forward.

In saying that, I am not suggesting that amazing things didn't happen in 2023. They certainly did. The beauty of working in a life-saving ministry is that amazing things are always happening! Truth is being proclaimed, lives are being impacted, souls are being saved and unborn children are given the chance to live—all of that happened in 2023 at A Woman's Choice. Praise God!

Not only that, but in 2023 we officially launched our Mobile Ministry and spent the year taking Pearl out into different areas of our community, reaching those who may never come to our center. Also in 2023, we served more male clients than we ever have, seeing many of them complete our fatherhood curriculum to grow to be better dads. We continued to host our big events and saw God abundantly provide for our ministry over and over again. We built new relationships in the community and made new friends. 2023 was a year of the Lord's faithful grace for A Woman's Choice and the women and men we serve, and we are grateful for it.

As we turn the page, embarking on the new year of 2024, there are many challenges before us in a changing culture. So our focus now is on preparing our ministry for what is ahead. God alone knows what this new year will hold, but we know He will be faithful and so will we!



Memorable Moments of 2023

January 27, 2023 -
Pearl's Launch
Celebration



Kurt and Kate
mornings

Moody Radio - You can hear Rebecca live with The Kurt and Kate Morning Show at 7:00 AM on the last Thursday of each month as they discuss important pro-life topics.



Walk in Her Shoes - We welcomed 91 visitors to tour the center and walk in the shoes of several former patients. We hold these quarterly. Call to reserve your spot!



Participated in 9 mission events, 3 baby showers and 6 speaking engagements at our supporting churches - we would love to come to YOUR CHURCH in 2024!

Pastor Appreciation
Event



First Friday Events



Summer SHARE Program - our team visited 9 locations and reached 117 students with sexual health and relationship education over the summer. We are truly thankful for the Impact Polk grant from the George W. Jenkins Fund within the GiveWell Community Foundation that makes this program possible.

Walk for Life - 11/4/23 500+ ministry friends gathered around Lake Hollingsworth to walk for life that day. 199 of our walkers raised \$145,800 - and our Walk for Life Champion Church for the 3rd year in a row was Covenant Presbyterian who raised \$31,113 as a team. \$19,000 of those gifts were raised by the children of the church. AMAZING!! Kudos to the kiddos.

Southeastern University Partnership - Students for Life Events and Rebecca taught an ethics class



Volunteer Appreciation Event, and acknowledging Karen O'Harrow for 20 years of volunteering with AWC!



Mulberry Christmas Parade

Growing Our Family

In 2023 we welcomed a new board member:



Senator Kelli Stargel

.....

We welcomed a new member to our team of nurses:



Ashley Payne, RN

.....

We welcomed the following volunteers:



Tim Yaw



Doris Haynie



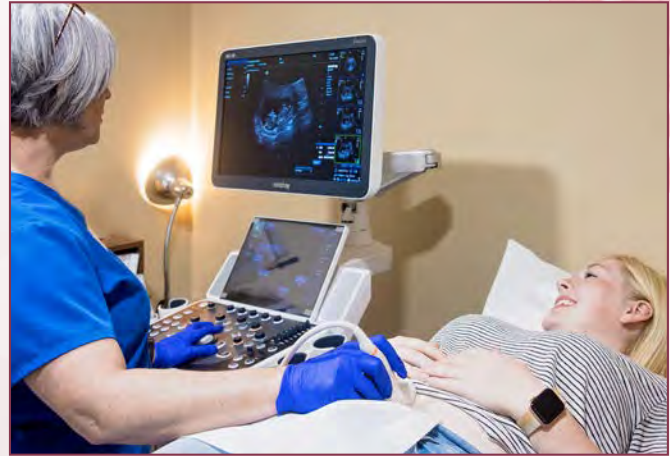
Diane Schmelz

*“They are so kind
and they pray with you...
they really do care,
they are also very
professional!”*

Patrice, a thankful client

Programs & Services

- Sharing the Gospel of Jesus Christ
- Medical services
 - *Pregnancy testing*
 - *Limited OB ultrasound*
 - *STI testing*
- Pregnancy options education
- Truth about abortion
- Referrals for adoption & community support
- Ongoing mentorship, support and education
- Baby and Maternity items
- Sexual Health and Relationship Education (SHARE)
- Post-Abortive Healing



Maia, born May 12, 2023



Ty Shaunna, born June 2, 2023



Ryder, born August 4, 2023

Marigold Chooses Life

Marigold* was a young teen when she came to A Woman's Choice with her mom seeking an abortion, specifically the abortion pill. During her pregnancy options coaching, Marigold met with her advocate by herself first and discussed her fears. She was feeling shame and regret. She expressed how sorry she was for being in this predicament.

Eventually, Marigold's mom joined the conversation and the compassionate advocate allowed mom and daughter to talk with one another about their feelings in a safe environment. The discussion was guided around forgiveness and healing. The advocate talked about faith in Jesus and how we are all image-bearers of Christ.

Marigold and her mom received information about the parenting help available in our community including the teen parent program, our Life Steps parenting program, WIC, Young Lives, Pregnancy Medicaid, etc. After all of those discussions, Marigold said she really wanted to parent and not go through with an abortion, but her mom was not yet convinced.

And then, Marigold had an ultrasound. Mom and daughter were so excited to see the image of Marigold's baby and hear its precious heart beating. Please join us in praising God that Marigold and her mom left the center making a choice for life!

*The discussion
was guided
around
forgiveness
and
healing.*



* Prayer Text Name

Financial Info

Income

<i>Churches</i>	\$107,643
<i>Home Gatherings</i>	\$93,470
<i>Life GEMs</i>	\$170,190
<i>Walk for Life*</i>	\$165,953
<i>Baby Bottle Campaigns</i>	\$46,236
<i>Direct Mail Appeals</i>	\$128,562
<i>Grants</i>	\$276,814
<i>Other (General Fund)</i>	\$186,677
<i>Total Income</i>	\$1,175,545

*Including \$23,100 in corporate sponsors

Expenses

Throughout the year, A Woman's Choice incurs many expenses to operate our ministry and offer our services free of charge to the women and men we serve. These expenses include:

<i>Medical Services</i>	
<i>Programs</i>	
<i>Administrative</i>	
<i>Fundraising</i>	
<i>Total Expenses</i>	\$825,037

Added to Reserves

Because of your generosity, we are blessed to be able to add money to reserves for future visionary initiatives.

*We can never
thank you enough.*



*“She helped me see
that I am forgiven.”*

Janelle, a client who made a new profession of faith

Pray With Us for 2024

Our Team

Anchor Verse for this year - *Abide in me, and I in you. As the branch cannot bear fruit by itself unless it abides in the vine, neither can you, unless you abide in me.* John 15:4

Pray that as our team grows and we work together to meet the challenges of this year, the LORD will keep our hearts and minds abiding in Him and that He will guide our steps.

Transformed Lives

Pray for lives not only to be saved but that every woman, man, and baby we serve will come to the saving knowledge of Jesus Christ and grow in the abundant life God has planned for them.

Our Mobile Ministry

Pray that God will lead us to the right locations and open doors where the Mobile Ministry will be best used to reach more women and men facing abortion so we can continue our mission in the community we serve.

More Workers in the Field

Pray for God to bring us more women and men to serve alongside us.

Churches

Pray for more churches to embrace the message of life and stand with us in the fight.

Ministry Partners to Grow

Grow our Life GEM (Givers Every Month) program to 250 GEMs by the end of 2024

Grow our Prayer Text Group to 600 participants by the end of 2024

For our ministry partners, volunteers, etc., pray that the LORD would impact their hearts—as they participate with us, that God would increase their faith and hope in Him

MORE LIVES, MORE SOULS

Pray for our ultimate mission and goal - to save more lives and souls in our community for His glory.

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Give to save
lives now



Visit our
website