

KINGDOM IMPACT REPORT

2024

*ABIDE IN ME, AND I IN YOU.
AS THE BRANCH CANNOT BEAR FRUIT
BY ITSELF UNLESS IT ABIDES IN THE VINE,
NEITHER CAN YOU, UNLESS YOU ABIDE IN ME.*

JOHN 15:4

A WOMAN'S CHOICE



OUR 2024 IMPACT

144
LIVES SAVED

1,962
TOTAL CLIENT
SERVICES

26
DECISIONS
FOR CHRIST

592
ULTRASOUNDS

632
PREGNANCY
TESTS

181
STI
TESTING

1,901 Students Reached in our Sexual Health & Relationship Education Program

461 Female-client Life Steps Education Sessions

92 Male-client Life Steps Education Sessions

1,405 Total Medical Services Provided

ABOUT US

OUR MISSION

A Woman's Choice helps women and men choose life for the unborn through Christ-centered education, medical care and support.

OUR VISION

Ending abortion by advancing a culture of life and freedom in Christ

CONTACT US

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AWomansChoice.com

BOARD OF DIRECTORS

Adam Spafford, President
Senator Kelli Stargel, Vice-President
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Enhancing Trust

Help for an
unplanned
pregnancy



proud affiliate
of
CARE NET

REBECCA'S MESSAGE

A LETTER FROM THE EXECUTIVE DIRECTOR OF A WOMAN'S CHOICE

2024 was a year dominated by contentious legal and political battles on the national, state, and local levels. LIFE was on the line in the elections, from the presidential election to Amendment 4 here in Florida. At A Woman's Choice, we prayed fervently all year long and communicated the truth about what was at stake.

Now in 2025, we can praise God for the victory He won in that intense battle! Amendment 4 failed, and lives remain protected by the Heartbeat Protection Act in our state. But the work is not over. Women and men are still seeking abortions every day, and the availability of the abortion pill is still the biggest threat to life we face.

This is why A Woman's Choice will continue to stand and fight for life and invite you to continue to stand with us. With your support in 2024, we continued the work of our mission amid the battle. Our dedicated medical team provided pregnancy tests, ultrasounds, and STI testing, answering questions, and calming the fears of the women and men we served. Our compassionate Patient Advocates offered support and resources, while also sharing the gospel of Jesus Christ. As a result, we saw many lives and souls saved.

Also, in 2024, our Mobile Clinic expanded its reach. Women and men participated in our Life Steps program, receiving education, mentorship, and support. Our SHARE program brought the message about God's plan for sexual health to almost 2,000 young people in our community. Finally, we continued to minister healing to women hurting from past abortion decisions.

In 2024, the fight was hard, but because of you, the work continued and LIFE was victorious. We can never thank you enough! So now as we embark on this new year, together we will persevere in the fight for life and serve even more women and men so more lives and more souls can be saved.



GROWING OUR FAMILY

In 2024 we welcomed new members to our team:

JENNIFER ALFORD, CLIENT SERVICES DIRECTOR



CASSANDRA MAXIMILIEN, DIRECTOR OF OPERATIONS

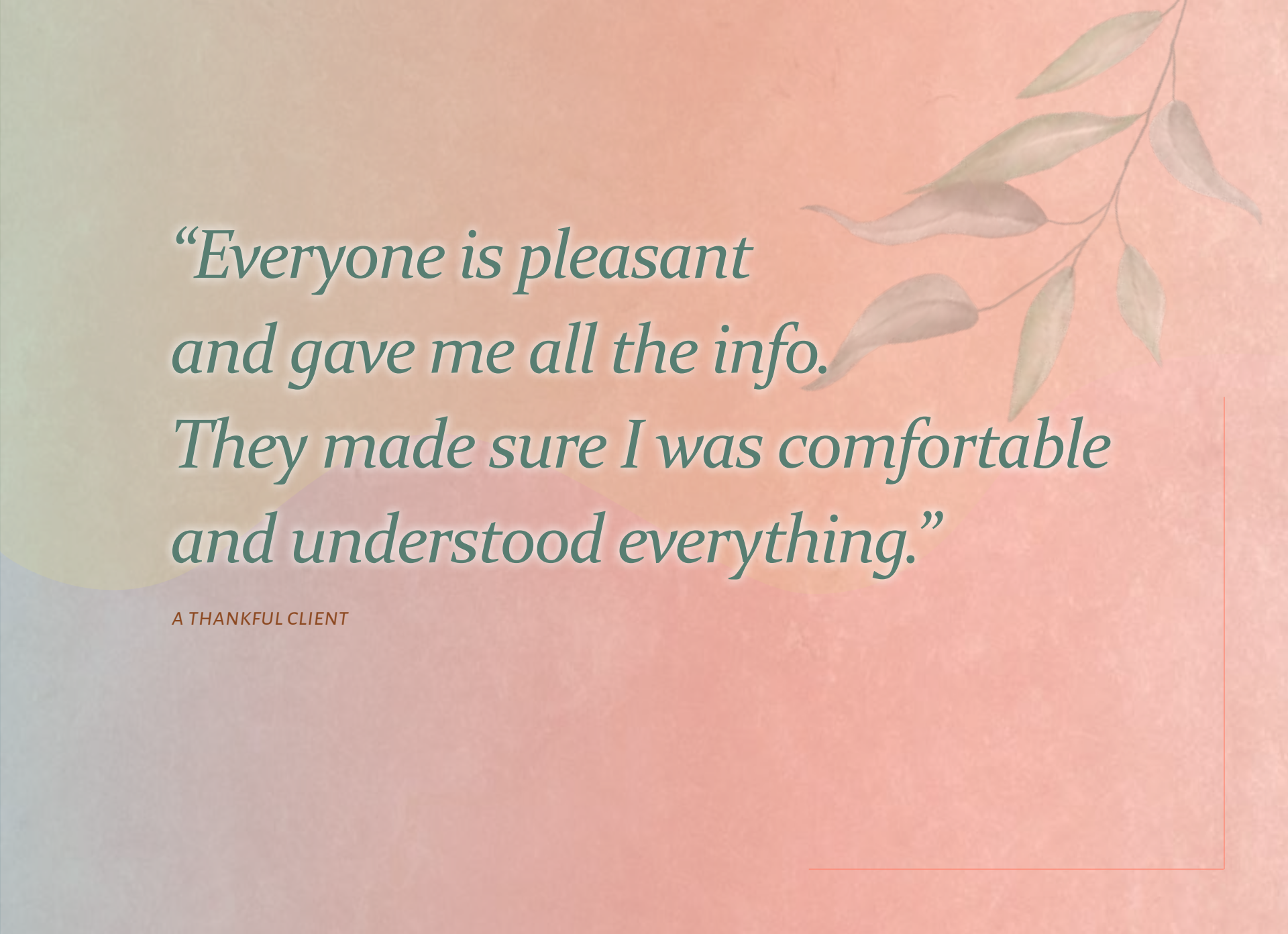
We also welcomed the following volunteers:

MEAGAN ALLEN - PATIENT ADVOCATE



RUTHIE SANTIAGO - GREETER





*“Everyone is pleasant
and gave me all the info.
They made sure I was comfortable
and understood everything.”*

A THANKFUL CLIENT

MEMORABLE MOMENTS OF 2024



JANUARY 30, 2024 – Educational Event:
“Abortion in the Pews: A Gospel
Approach to Abortion in our Churches”



APRIL 5, 2024 – Moody
Radio, The Kurt
& Kate Morning
Show visited us at A
Woman’s Choice for
“Baby Days”



PARTICIPATED IN 8 church missions
events, 4 baby showers, and 15
speaking engagements at our
supporting churches. We would love
to come to YOUR CHURCH in 2025!



MARCH 19, 2024 – we held
our First Annual Lady Life
GEM (Giver Every Month)
Luncheon with the theme
“You Make Life Bloom”



WALK IN HER SHOES – We
welcomed 39 visitors to tour
the center in 2024 who walked
in the shoes of several former
patients. We hold these
quarterly. Call to reserve your
spot!

OCTOBER 24-26 –

Several AWC Team members attended “Sound the Call,” a statewide pregnancy center conference.



NOVEMBER 9, 2024 – Pastor Appreciation Breakfast - We’re so grateful for our church partnerships and the Fatherhood Prayer Force established in 2024 with supporting pastors praying every week for the patients we serve.



OCTOBER 17, 2024 – Educational Event: “The Facts on Four: Be an Educated Voter,” focused on educating our community with the truths around Amendment 4



NOVEMBER 2, 2024, Walk for Life – 500+ ministry friends gathered around Lake Hollingsworth to walk for LIFE that day. 200 of our fundraising walkers raised \$145,371 - and our Walk for Life Champion Church for the 5th year in a row was Covenant Presbyterian Church, which raised \$37,853 as a team! Special recognition goes to Covenant Bible Church for raising \$5,985 in our average-size church category.



DECEMBER 14, 2024 – Mulberry Christmas Parade

PROGRAMS AND SERVICES

- Sharing the Gospel of Jesus Christ
- Medical services
 - *Pregnancy testing*
 - *Limited OB ultrasound*
 - *STI testing*
- Pregnancy options education
- Truth about abortion
- Referrals for adoption & community support
- Ongoing mentorship, support and education
- Baby and Maternity items
- Sexual Health and Relationship Education (SHARE)
- Post-Abortive Healing



BELLA PRAYED AND LIFE BLOOMED!

When Bella* took a home pregnancy test, the positive results overwhelmed her. Already a single mom to several children, Bella was emotionally distraught. She could not imagine caring for another baby. Thinking it was her only choice, Bella made an appointment for an abortion believing this would solve her problems. She heard taking the abortion pill was just like starting her period – simple and easy.

Bella also made an appointment with A Woman's Choice because we could see her sooner. While here, Bella shared her circumstances and discussed her fears. Her advocate felt a glimpse of hope when she learned Bella professed faith in Christ and belonged to a church.

When Bella met with our nurse, she learned taking the abortion pill is not like a normal period and that it would cause pain & bleeding that could disrupt her upcoming travel plans. After learning more about the procedure, Bella decided to cancel her appointment with the abortion clinic and wait a few days until after her vacation so she could spend time with the LORD in prayer. Bella stated she “felt the LORD nudging her to pause before making her decision.”

As Bella continued to pray over the next several days, she began to feel her heart open up to love this child. Please rejoice with us that Bella decided to continue the pregnancy. Praise God that life is in bloom at A Woman's Choice!

We welcome your continued prayers for Bella as she has many hurdles to overcome. The great news is she knows the LORD will be with her during this journey. We are so grateful for your support that keeps us poised to have these tough conversations. YOU give us the resources to keep our doors open so lives can be saved.



FINANCIAL INFO

INCOME

<i>Churches</i>	\$100,686
<i>Elevate Initiative</i>	\$137,534
<i>Life GEMs</i>	\$184,781
<i>Walk for Life*</i>	\$167,066
<i>Baby Bottle Campaigns</i>	\$38,682
<i>Direct Mail Appeals</i>	\$10,855
<i>End-of-Year Giving</i>	\$ 92,575
<i>Grants</i>	\$143,423
<i>Interest Income</i>	\$31,805
<i>Other (General Fund)</i>	\$196,752
Total Income	\$1,104,159

*Including \$23,700 in Walk for Life Business Sponsors


EXPENSES

Throughout the year, A Woman's Choice incurs many expenses to operate our ministry and offer our services free of charge to the women and men we serve. These expenses include:

<i>Medical Services</i>	
<i>Programs</i>	
<i>Administrative</i>	
<i>Fundraising</i>	
Total Expenses	\$1,038,742

ADDED TO RESERVES

Because of your generosity, we are blessed to add money to reserves for future visionary initiatives.



*We can never
thank you enough.*

WHAT DID YOU LIKE BEST ABOUT A WOMAN'S CHOICE?

*“The love that flows
throughout the building”*

A THANKFUL CLIENT



PRAY WITH US FOR 2025

OUR TEAM

Anchor Verse for this year - *I appeal to you, therefore, brothers, by the mercies of God, to present your bodies as a living sacrifice, holy and acceptable to God, which is your spiritual worship.* Romans 12:1

Pray that the LORD will keep our hearts in a posture of worship and that He will guide our steps as we serve women and men facing unplanned pregnancies in our community.

TRANSFORMED LIVES

Pray for lives not only to be saved but that every woman, man, and baby we serve will come to the saving knowledge of Jesus Christ and grow in the abundant life God has planned for them.

OUR MOBILE MINISTRY

Pray that God will lead us to the right locations and open doors where the Mobile Ministry will be best used to reach more women and men facing abortion so we can continue our mission in the community we serve.

MORE WORKERS IN THE FIELD

Pray for God to bring us more women and men to serve alongside us.

CHURCHES

Pray for more churches to embrace the message of life and stand with us in the fight.

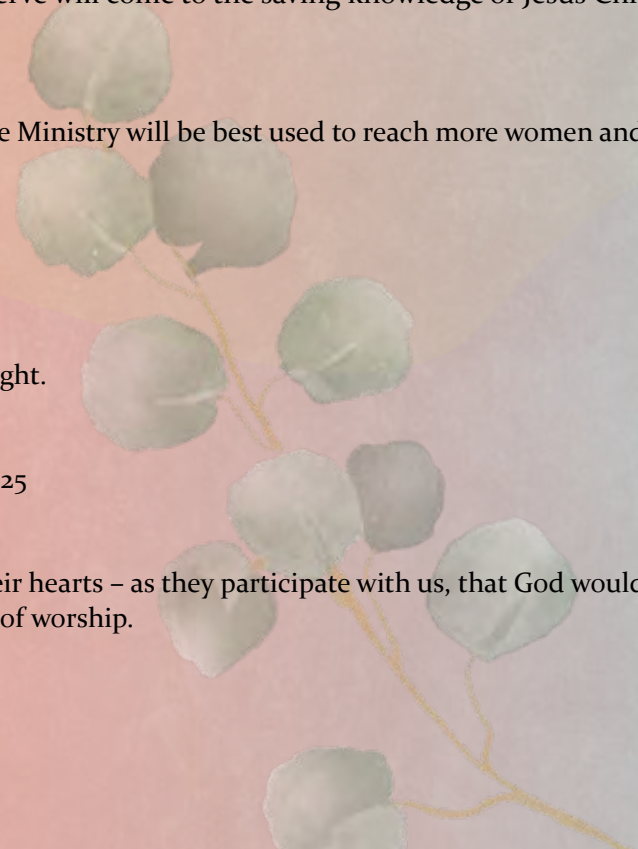
MINISTRY PARTNERS TO GROW

Grow our Life GEM (Givers Every Month) program to 250 GEMs by the end of 2025

Grow our Prayer Text Group to 600 participants by the end of 2025

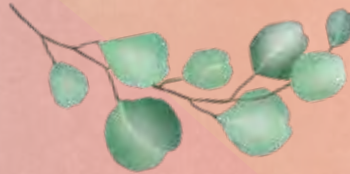
For our ministry partners, volunteers, etc., pray that the LORD would impact their hearts – as they participate with us, that God would increase their faith and hope in Him, and that they alongside us would live a life of worship.

*Fictitious names were used in this report to protect confidentiality.





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